

Jacqueline Rider | UX Designer & Strategist | Information Architect

Empathic evidence-based human-centered designer and information architect with 10+ years professional experience managing multiple projects in fast-moving work spaces.

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Boston, MA

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Portfolio: jacquelinerrider.com

SKILLS

- Survey Design & Analysis
- User Research & Interviews
- Affinity & Journey Mapping
- Persona Development
- Wireframing
- Interactive Prototyping
- Usability Testing
- UX writing
- Editing
- Information Architecture
- Site Mapping
- Heuristic Evaluation
- Project Management
- Copyright Research
- Metadata Normalization

TOOLS

- Sketch, Figma, InVision
- Adobe Creative Suite
- Airtable, Asana, Agile Zen
- ArcGIS, WordPress, Tableau
- Oxygen XML, LCSH, LCNA, EAD

EDUCATION

General Assembly, NY

User Experience Design, 2019-2020

Harvard Law School, CopyrightX
Intellectual Property, 2018

New York University, NY
MA, Digital Archives

Pratt Institute, NY
Advanced Certificate, Library
Technologies

University of Rochester, NY
BA, English & Photography

EXPERIENCE

User Experience Designer & Strategist, Freelance

January 2021 - present

- Prioritize research opportunities.
- Research user needs, emotions, and behaviors.
- Analyze information architecture, conduct heuristic assessment.
- Research business requirements.
- Write original content and design actionable deliverables for independent businesses.

User Experience Designer, Gaviota Coast Conservancy

June 2020 - November 2020, Goleta CA

- Conducted competitive and feature analysis, remote user research.
- Designed presentation and advocated findings to stakeholders.
- Designed sitemaps, sketches, wireframes, prototype, specification document; wrote original content.
- Designed site in WordPress and ArcGIS StoryMaps.

User Experience Designer, Consultant, Local Caterer

May 2020 - October 2020, New Jersey

- Conducted screener surveys, user interviews, design studios, and usability tests. Synthesized and interpreted results.
- Designed sketches, wireframes, mockups, and prototypes.
- Co-designed actionable deliverables for presentation to client.

User Experience Designer, Consultant, Native iOS Events App

March 2020 - April 2020, New York

- Conducted user interviews, contextual inquiries, design studios, and usability tests. Synthesized, interpreted results.
- Designed sketches, wireframes, prototypes. Wrote original content.

Processing Archivist, New York University Division of Libraries

Jan 2017 – Jan 2020, New York

- Processed 86 digital and physical collections totaling 676 linear feet.
- Structured, labeled, and described unique items for greater usability.
- Collaborated across departments to determine condition and research value of materials.

Digital Archivist, Princeton Theological Seminary

Aug 2014 – Jan 2017, Princeton NJ

- Designed successful Digital Archives Strategic Plan.
- Collaborated with IT engineers to preserve digital resources.
- Processed digital and physical archives; designed online exhibits.
- Managed staff and student workers.

Copyright Project Archivist, Sigmund Freud Archives

May 2013 – May 2014, New York, Washington DC

- Secured initial permission to digitize Freud's papers.
- Designed and wrote digital grant proposal.
- Liaised with archives board, Library of Congress, and representatives of other Freud collections for international collaboration.